

EXPRESSION OF INTEREST (EOI)

Wikipedia Page Management of GSFC University

About GSFC University

GSFC University is incorporated under the Gujarat Private Universities Act, 2009 on 18th December 2014, and is promoted by Gujarat State Fertilizers & Chemicals Ltd. (GSFC) through the GSFC Education Society as its Corporate Social Responsibility (CSR) initiative to continue the tradition of serving the community in multiple ways. The University offers diverse academic programs with a strong focus on innovation, employability, and holistic student development.

Purpose of the EoI

In today's digital era, an accurate and well-maintained online presence is essential for building credibility and ensuring authentic information is available to students, parents, stakeholders, and the general public. Wikipedia is one of the most widely referred online information platforms globally.

GSFC University intends to engage an experienced and authorized agency/firm to support the **optimization, updating, and professional management of its Wikipedia page**, ensuring that the content is structured, factual, and compliant with Wikipedia guidelines and policies.

This initiative aims to strengthen GSFC University's digital visibility and ensure that the University's achievements, academic initiatives, and institutional information are presented accurately and professionally on a global platform.

Scope of Work

The selected agency/firm will be responsible for:

- Wikipedia page optimization / restructuring
- Updating institutional content and information
- Adding valid references/citations as per Wikipedia guidelines
- Monitoring edits and ensuring page compliance
- Regular maintenance and monthly reporting

Eligibility Criteria

Interested agencies/firms must fulfill the following:

- Must have handled Wikipedia work for at least two (2) clients
- Must provide proof of work / live Wikipedia links
- Must have working knowledge of Wikipedia policies, citations and compliance

Submission Details

Interested agencies may submit their EoI along with company profile, experience details, proof of work and approach/methodology.

Last Date of Submission: 5th April, 2026

Submission Time: On or before 05:00 PM

Submission Email: manager.marketing@gsfcuniversity.ac.in

Contact: 9727401114

GSFC University, Vadodara

Important Note

GSFC University reserves the right to accept or reject any/all EOIs without assigning any reason.